

NAME SURNAME



SKILLED DIGITAL MARKETING
MANAGER & GROWTH HACKER, EU
CITIZEN (ROMANIA), SPEAK 3
LANGUAGES, AND READY FOR MY
NEXT BIG CHALLENGE!

Looking for a Digital Marketing ninja? Someone who is great at utilizing digital solutions to achieve business goals, and whose passion is to drive growth & community engagement?
Then keep on reading...



EXPERIENCE

Digital Marketing Manager

Oct 2017 - Present • Company, City

- I developed an agile marketing automation platform that reduced our costs for campaign launching by up to 27%
- I successfully executed full cycle of multiple digital marketing campaigns, from planning and copy-writing to launching
- I actively analyzed traffic of ongoing campaigns and constantly drove optimization.
- I worked across industries (e-commerce, cash back services, crypto and gambling to name a few, and across channels (mail, push notifications, chatbots, SM ads etc.)
- I co-developed several great mobile apps
- Being an agile team mate I often stepped in to help our support desk with troubleshooting, worked with stakeholders across the board and managed agency relationships

Journalist

Feb 2017 - Sep 2017 • Company, City

- Although this was only a side-job for me I learnt a lot here!
- I became a better communicator and negotiator chasing tough interviewees
- I also improved my ability to work with information, synthesize meaningful content and present it in a compelling manner
- My project management skills also improved here greatly as I often had to push and coordinate several creative professionals at once in order to get the job done

Community manager

Mar 2016 - Nov 2017 • Company, City

- I developed a digital strategy and created content for businesses with 3M fans across Facebook, Vkontakte and Instagram
- I improved campaign management efficiency by incorporating cutting-edge social media practices, by always being up to date with the latest developments in SMM
- I initiated events and activities and generate a great deal of community engagement
- I also established partnerships with other businesses to leverage cross marketing.

Now scroll down...



SKILLS

#CHATBOT
 #MULTICHANNEL
 #DIGITALMARKETING
 #COPYWRITING
 #GROWTHHACKING
 #SMM #UXDESIGN
 #MOBILEAPPS

EDUCATION

Content Marketing

2017 • Feb - Jun • Provider, City

UX Design: from strategy to testing

2016 • Oct - Dec • Provider, City

Bachelor of Economic Sciences

2013 - 2016

University of ...



OTHER DETAILS

Citizenship

EU (Country X)

Language

English - Fluent

Russian - Native

Romanian - Native

CONTACT

Mobile

+X (XX) XXX XXX

Email

XXXXXXXXXXXXXX

I'm looking to make the next big step in my career now.
 Let me know if you think me and your company
 can achieve greater results together!

APPLY